



Picturesque expanses, boundless sky, as far away from urban development as possible and yet near to Kiev. The grandeur and diversity of landscape forms unite plains, meadows, and hills. A silently flowing stream feeds surrounding lakes. This is a place where plants, water, earth, and sky are in maximum symbiosis and balance.

Dobropark

2023





INTRODUCTION



Good day, ladies and gentlemen!

My name is **Igor Dobrutsky**, and I am the owner and visionary of the Ukrainian arboretum "**Dobropark**" and the event company "**Folk Ukraine**".

It is a great honor for me that you are reading this presentation, in which I want to introduce our company and our share of events, as well as share our vision of the future.



Introduction



"Dobropark" is the site of one of the most vibrant spring events in Ukraine, covering an area of 360 hectares!

Every year, we showcase over 3 million tulips in our park, attracting more than a million visitors from all over the world.

We take pride in creating a memorable experience for our visitors, and we tirelessly work to ensure that our event remains a highlight of the Ukrainian tourism industry.



HISTORY

History

How did it all begin?

Before we delve into our events, let me briefly tell you the story of our company. "Dobropark" was founded in 2019 with the aim of creating a unique and sustainable green space in Ukraine. Today, I want to share with you the story of how we achieved this success, and our plans for the future.

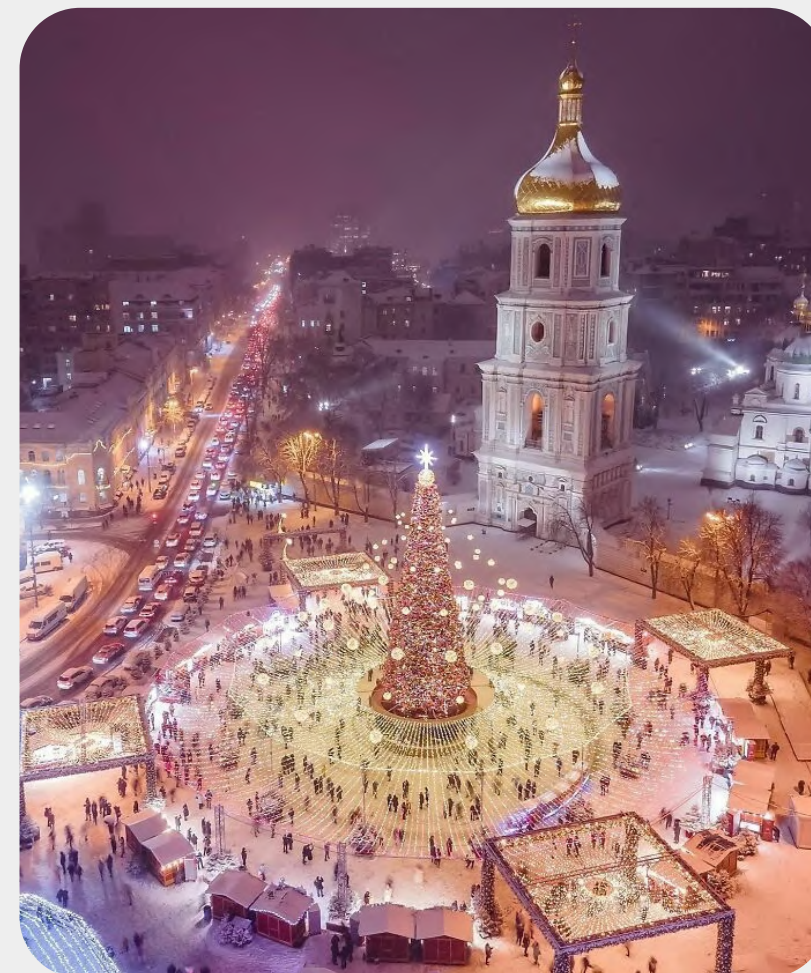




History

Over the years, we have transformed a former pastureland into a vibrant and thriving park, focusing on showcasing the beauty of nature and promoting environmental awareness. Our first major event was the Spring Tulip Festival, which we launched in April 2020.

We started with 580,000 tulips, but the event quickly gained popularity, attracting tens of thousands of visitors each year. We broke a record in 2021 by showcasing over 3 million tulips of unique 147 varieties, and since then we have been setting new records!



History

We have organized such events for 10 years in a row, and during this time we have installed more than 20 Christmas trees and Christmas fairs. But, besides the numbers and awards, we are most proud of the impact we have had on our Christmas culture and trend in Ukraine.

At "Dobropark", we believe that events should not only be entertaining but also meaningful and supportive of traditions. We strive to change the world for the better, and we invite you to join us on this mission.



SPRING EVENT



Spring event



Our spring event is the culmination of the season for flower and nature enthusiasts. It takes place every year from April 25th to May 20th and showcases the beauty and diversity of blooming tulips. Every year, we plant millions of tulip bulbs of various colors and patterns in our park.

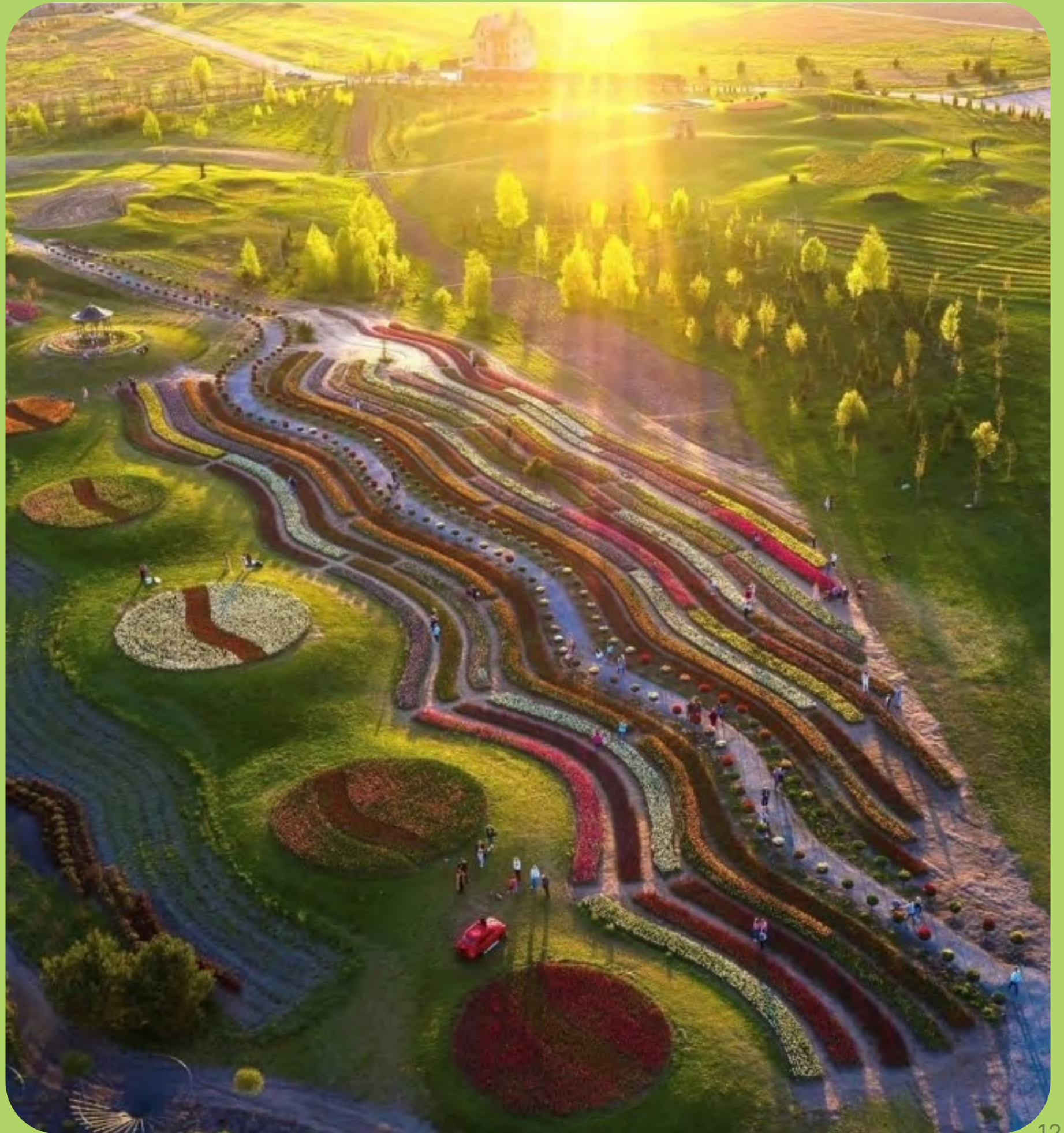
Carefully selecting the best tulip varieties from around the world and collaborating with gardening experts, we create stunning exhibitions that transport visitors on a journey through different landscapes and themes.





Spring event

In addition to tulips, we offer a variety of events and attractions for our visitors. We have live music performances, art exhibitions, master classes by artisans, restaurants and food court locations, a concert venue, as well as seminars on topics such as gardening and environmentalism.





Spring event



"Our spring event has become a beloved tradition in Ukraine, and we are proud to have shared the beauty of nature with so many people, always seeking ways to improve and implement innovations."





LAVENDER EVENT



Lavender event



Dobropark showcases 3 locations with over 60,000 lavender bushes covering a total area of 10 hectares. Visitors can see the flowering of 5 varieties of lavender that are best adapted to our climate conditions.

We organize photoshoots, create numerous thematic photo zones, hold master classes, romantic dinners in the lavender field for special events, fairs for hand-made masters, and offer visitors to purchase lavender bouquets, fragrant sachets, lavender coffee and lemonades."





Lavender event



This season enchants everyone not only with the aroma of lavender but also gives the opportunity to admire the flowering of roses, lush peonies, handmade landscapes, and relax by the lake with plenty of entertainment options.

You can stay overnight in a glamping village and even swim in the pool.





AUTUMN EVENT



Autumn event



Hydrangea and perennial ornamental grass season from August 1st to October 15th.

Hydrangea holds a special place among the shrubs that bloom in the summer. Our collection includes over 25 varieties and 30,000 bushes of various forms of inflorescences. We have created a unique valley of hydrangeas that changes its colors from creamy white to rich red shades.





Autumn event



Long-lasting flowering in combination with perennial miscanthus - one of the most popular decorative grasses in gardening, inspires everyone to immerse themselves in the atmosphere of nature.

No species can compete with miscanthus in terms of plant beauty, abundance of varieties and forms, adaptability to different growing conditions, and ways of use in garden design. That's why we created these unique locations in Dobropark.





WINTER EVENT





Winter event



In 2021, we decided to expand our offerings and organize the largest winter festival "Winter outside the city" at DobroPark.

Enchanting lights, bright decorations, photo zones, mythical elves, and the residence of the Ukrainian wizard Dobrochar amazed visitors on December 4.

In the park of color and light, we decorated a 21-meter-high Christmas tree with colorful lights, placed over 50 3D figures ranging from 5 to 8 meters high, used about 50 km of garlands, installed attractions, a tubing slide, and a Christmas market. It was a great place for a family vacation, a real New Year's fairy tale.

Winter event



But our success doesn't end there!

We also organize a luxurious winter event in the heart of Kyiv, the capital of Ukraine. This is the main event of the year in our country, and we make efforts to create a magical atmosphere that leaves an unforgettable impression on visitors.

Our New Year's tree, which is over 31 meters long, has become symbolic and the tallest living Christmas tree in Europe. It has attracted people and media from all over Europe.







Winter event

dobro park

Also offer a wide selection of dishes and beverages that offer traditional Ukrainian treats and hot drinks to make visitors feel warm and cozy.

One of the unique features of our winter event is the "Light Tunnel," a stunning installation that contains thousands of LED lights and creates an exciting and captivating impression for visitors.

We also have a night light show with music and projection on a live tree.

Our winter event has become a must-see attraction for locals and tourists, and it's a wonderful way to experience the holiday season in Ukraine.

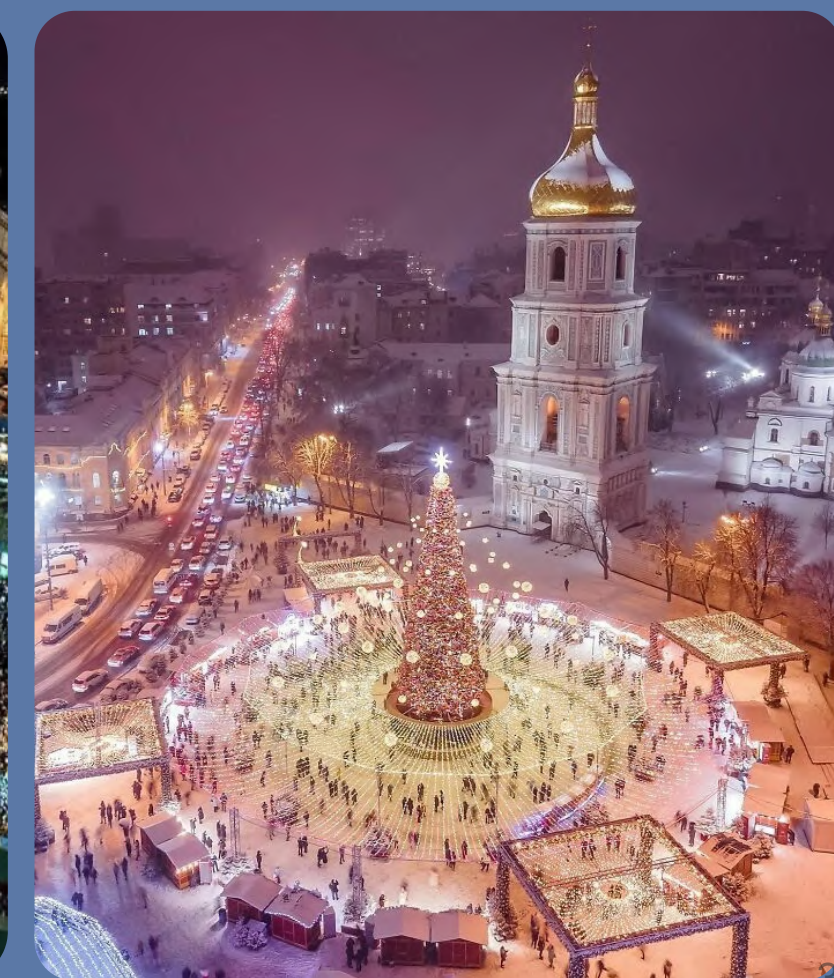


Winter event



We are very proud to create a festive and inclusive atmosphere for everyone, and we collaborate with local charitable and community organizations to ensure that everyone can enjoy this event.







TRAGEDY OF THE COUNTRY



Tragedy of the country



During the military actions from February 26, hundreds of units of heavy enemy equipment were stationed in Dobropark for almost a month.

The occupiers dealt a devastating blow to the entire park infrastructure, destroying the central three-story building, electric cars, market stalls, a collection of Easter eggs, tractors, equipment for soil cultivation and plant care, and even took away garden tools.

Tragedy of the country



Unfortunately, the destructive consequences of the war that broke out in Ukraine did not spare our Ukrainian flower park.

In the midst of the conflict, our park was destroyed by Russian forces, leaving only ruins where millions of tulips once grew and a magical winter fairy tale atmosphere prevailed.



Tragedy of the country



Damaged cherry blossoms from bullets, trees burnt by flames, mined landscapes, destroyed central tulip field, and a third of the lavender field crushed by tank caterpillars - these are just visible losses.

The damages amount to millions of dollars.

However, even with such destruction and losses, we remain committed to rebuilding and restoring our park to its former glory. We believe that our efforts are more important than ever in times of crisis, and we are determined to bring back the magic and beauty of the Ukrainian Flower Park.





PLANS FOR THE FUTURE



Plans for the future

Dobropark is a space for new opportunities and development!

We plan to expand the range of services and create the most comfortable conditions for everyone. The goal is to create a multipark with interesting projects.

Plans for the future



- Amusement park and children's entertainment area
- Swimming pool
- Event venue
- Hotel
- Camping site
- Restaurant
- Shopping center
- Parking area
- Greenhouse farm
- Cottage village
- Zoo
- Fishing lake
- Rental of electric bicycles and cars
- Winter entertainment city (skating rink, ice slide)
- Franchise in Europe





Plans for the future

The only way to do great work is to love what you do. Experience shows that truly successful projects are those created for the sake of emotion, people, and ideas.

We do not stop and with optimism, we are building plans for the future and inviting potential investors, partners, and volunteers to cooperate in creating the largest unique public space for recreation together!

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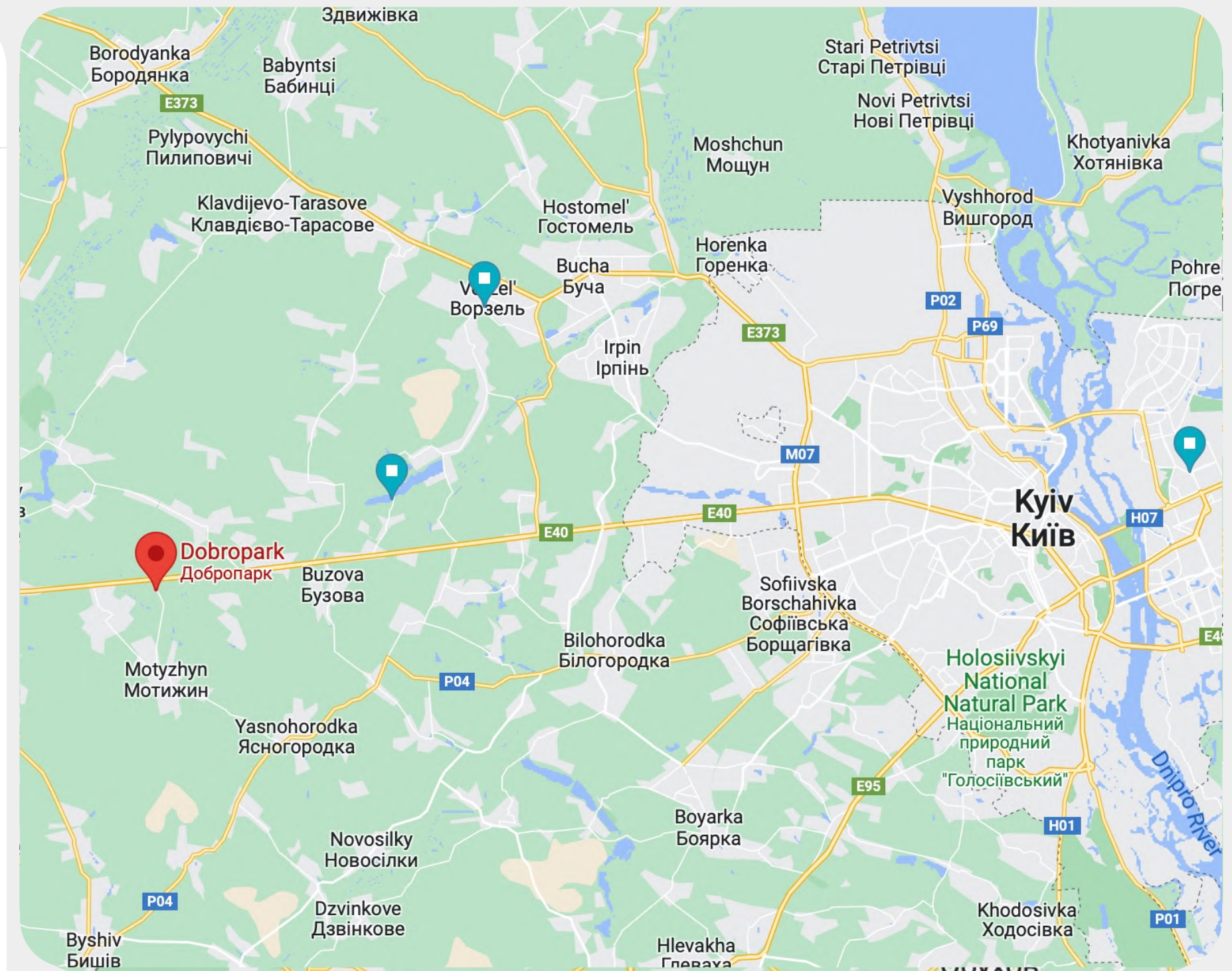
Social media

[Instagram](#)

[Facebook](#)

Website

www.dobropark.com



S. Motyzhyn, Makariv district (Zhytomyr highway, 29 km)